

WHIRLPOOL S.A.
Publicly Held Company
CNPJ/MF No. 59.105.999/0001-86

WHIRLPOOL S.A. (“Whirlpool” or the “Company”), in accordance with the Brazilian Securities and Exchange Commission (“CVM”) Rule No. 358, dated as of January 3rd, 2002, as amended, and in addition to the Material Fact dated July 12th, 2016, hereby informs the market that, on November 4th, 2016, CVM granted the registration of the public tender offer to acquire up to 100% of the outstanding common and preferred shares issued by the Company, aiming at the cancellation of Whirlpool’s registry as a publicly held company before CVM (“Offer”).

Pursuant to CVM Rule No. 361, dated as of March 5th, 2002, as amended, the notice of the Offer will be published in the Official Gazette of the State of São Paulo and in Valor Econômico, on November 8th, 2016, and the auction of the Offer will be held in BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros, on December 8th, 2016, at 4:00 p.m.

The notice and the other documents related to the Offer will be made available at the following addresses:

WHIRLPOOL S.A.

Avenida das Nações Unidas, No. 12,995, 32nd floor, Brooklin Novo
São Paulo – SP
www.whirlpool.com.br/investidor

WHIRLPOOL DO BRASIL LTDA.

Avenida das Nações Unidas, No. 12,995, 32nd floor, room 4, Brooklin Novo
São Paulo – SP
www.whirlpool.com.br/investidor

BANCO ITAÚ BBA S.A.

Avenida Brigadeiro Faria Lima, No. 3,500, 1st, 2nd, 3rd (part), 4th and 5th floors, Itaim Bibi
São Paulo – SP
www.itau.com.br/itaubba-pt/nossos-negocios/ofertas-publicas

COMISSÃO DE VALORES MOBILIÁRIOS – CVM

Rua Cincinato Braga, No. 340, 2nd floor, Centro
São Paulo – SP
Rua Sete de Setembro, No. 111, 2nd floor, Centro
Rio de Janeiro – RJ
www.cvm.gov.br

BM&FBOVESPA S.A. - BOLSA DE VALORES, MERCADORIAS E FUTUROS

Praça Antônio Prado, No. 48, 2nd floor, Centro

São Paulo – SP – Operations Office

www.bmfbovespa.com.br

The Company will keep the market and its shareholders informed on the Offer, in accordance with the applicable regulation.

São Paulo, November 7th, 2016.

Arthur Henrique de Aguiar Cançado Azevedo

Investors' Relation Officer of the Company